

Printing Charges

Option

& Requirements

Our Printing Service allows you to personalise most products purchased from DF with your logo.

Charges and Minimums...

Foil Process - Our Standard Printing Service is based upon a hot foil method which uses heat and pressure and requires a magnesium metal plate to make the impression. The minimum quantity for printing is 200 Folders (which can be made up of different sizes) and is charged at \$0.17c per folder (hence \$34). Although we can print smaller quantities, the cost to set up and print would be \$34. When you order 500 items, the rate reduces to \$0.15c per folder. Because we use a metal plate for printing, a once up charge of \$66 applies to your first order. To make the metal plate, we prefer you to supply us with artwork of a suitable nature (please see artwork requirements below).

FREE Logo embossing Offer - to qualify for our "FREE Printing Offer" there is a minimum quantity of products that must be ordered, at the same time (usually 10 or more) and DF bears the cost for the printing plate, providing suitable artwork is supplied (please see artwork requirements below).

Ink Process - as an alternative to our Standard Printing Service we can offer a single, 2, 3 or 4 colour printing service and depending upon the quantity, area and number of colours involved, this may be more cost effective or more expensive. It is generally best to email us the logo or artwork involved, so we can supply a quote for this type of work.

Colour options...

Foil Process - with our foiling process, you have the option of Gold, Silver Black, which generally results in a highly polished, shiny finish, depending upon the products surface and texture. Alternatively, we can now offer a Blind Emboss, which creates a more subtle effect (no colour - just an impression) which is not recommended for thinner materials as you lose the desired effect making your logo more difficult to read. Keep in mind that you may want to match, contrast or compliment the colour of your printed logo with the internal border, in the case of the photo folders

FREE Logo embossing Offer - to qualify for our "FREE Printing Offer" you can choose from one of the colours mentioned above, using the foiling process.

Ink Process - we cannot offer ink as an option for printing logo's etc., onto albums and similar products. When Ink is involved, we are referring to the printing of our cardboard Photo Folders ONLY. For single, two or three colour jobs, PMS codes are generally quoted to help ensure the correct colour is matched to your specific requirements. For 4 colour process, we require a print ready Pdf file, supplied to finish size.

Position and Size ...

Foil Process - we are generally limited to an area approx. the same size as your average business card (90mm x 55mm) although if you require a larger logo or printing this can be arranged and extra charges may apply. Our preferred printing position, which our standard printing charges are based upon, is the front cover, bottom right hand corner. In some cases, when different sizes require different positions (like in the case of the back of our Candid Mounts) a small surcharge may apply for extra time with each printing set up charge for each different size.

FREE Logo embossing Offer - to qualify for our "FREE Printing Offer" we offer one position, that being the front cover in the bottom right hand corner. If a different position or more than one position are required, additional set up and printing charges may apply.

Ink Process - because each side of a Photo Folder is a separate run, you can essentially have the whole surface of one side printed for little more than the cost of a smaller area. Accordingly, the position for printing is much more flexible and generally no restrictions apply.

Artwork requirements ...

Foil Process - to make a metal printing plate for our usual foiling process we require a Jpg image in 300dpi resolution, black on a white background (no grey or shaded areas). We also recommend against any reverse out's like this [Example of a reverse out](#) and if the letters are too small, you will find that the 'o's or 'e's may start to fill in. Avoid large solid areas, as these cause havoc when used on textured stock like the black folders.

FREE Logo embossing Offer - to qualify for our "FREE Printing Offer" we require artwork, as per the above specifications.

Ink Process - please supply a Pdf file, 300Dpi to finished size.